

Privacy and Cookies Policy

Your privacy is important to us and we want you to know what we do with your data when you use our site or communicate with us. We respect your right to privacy and comply with our obligations under the British and European data protection acts. The purpose of this policy is to outline how we deal with any personal data you provide to us while visiting this website. By visiting www.victoriadonkin yoga.com, you are accepting the terms of this policy.

Any external links to other websites are clearly identifiable as such, and we are not responsible for the content or the privacy policies of these other websites.

1. The type of personal information we collect

We currently collect and process the following information:

- **Personal Data:** This is data that identifies you or can be used to identify or contact you and may include your name, company name, address, email address, user IP addresses in circumstances where they have not been deleted, clipped or anonymised and telephone number. Such information is only collected from you if you voluntarily submit it to us.
- **Non-Personal Data:** Like most websites, we gather statistical and other analytical information collected on an aggregate basis of all visitors to our web site. This non-personal data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, user IP addresses where they have been clipped or anonymised, browser types and other anonymous statistical data involving the use of our website.

2. How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- **Non-Personal Data:** We use the non-personal data gathered from visitors to our website in an aggregate form to get a better understanding of where our visitors come from and to help us better design and organise our website.
- **Cookies:** This website uses “cookie” technology. A cookie is a little piece of text stored by the browser on your computer, at the request of our server. We do not knowingly access these or pass to third parties. We use cookies to improve the quality of our service by storing user preferences and tracking user trends. You are always free to decline our cookies. You can also delete cookie files from your computer at your discretion. Note however, that if you decline our cookies or ask for notification each time a cookie is being sent, some of the features and services of the Victoria Donkin Yoga website may not function properly.
- **Personal Data:** We will process any Personal Data you provide to us for the following purposes: (i) to provide you with the information or services you have requested; (ii) to contact you if required in connection with your request or to respond to any communications you might send to us; (iii) to send you the Victoria Donkin Yoga newsletter, event alerts, information about product releases, service notifications and to communicate with you about relevant industry information and activities. This is only pertinent if you voluntarily sign up for this service.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent. You can remove your consent at any time. You can do this by contacting victoria@victoriadonkinyoga.com
- (b) We have a contractual obligation.
- (c) We have a legitimate interest.

3. How we store your personal information

Victoria Donkin Yoga is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

4. Your data protection rights

Under data protection law, you have rights including:

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at victoria@victoriadonkinyoga.com if you wish to make a request.

5. Disclosure of Information to Third Parties

We do not sell, trade or rent your personal information to others. All information is used solely for our own internal marketing. We may provide non-personal data to third parties, where such information is combined with similar information of other users of our website. For example, we might inform third parties of the number of unique users who visit our website, the demographic breakdown of our community users, or the activities that visitors to our website engage in while on our website. The third parties to whom we may provide this information may include potential or actual advertisers, providers of advertising services (including website tracking services), commercial partners, sponsors, licensees, researchers and other similar parties. We will disclose your personal data if we believe in good faith that we are required to disclose it in order to comply with any applicable law, a summons, a search warrant, a court or regulatory order, or other statutory requirement.

6. Cookies

Third-party services, such as Google Analytics, may have their own policies regarding how they collect and store information. The following links explain how to access cookie settings in various browsers:

- [Cookie settings in Firefox](#)

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)

To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>.

7. Sale of Business

We reserve the right to transfer information (including your personal data) to a third party in the event of a sale, merger, liquidation, receivership or transfer of all or substantially all of the assets of Victoria Donkin Yoga provided that the third party agrees to adhere to the terms of this policy and provided that the third party only uses your personal data for the purposes that you provided it to us. You will be notified in the event of any such transfer and you will be afforded an opportunity to opt-out.

8. Security

Your personal data is held by Victoria Donkin Yoga in accordance with industry best practices. We **do not** store your credit card information, number, expiry date or CVV security code on our servers. To ensure optimal security, we use third parties (Wix.com and Paypal) for all credit card billing.

PayPal automatically encrypts your confidential information in transit from your computer to ours using the Secure Sockets Layer protocol (SSL) with an encryption key length of 128-bits (the highest level commercially available). Before you even register or log in to the PayPal site, the Paypal server checks that you're using an approved browser - one that uses SSL 3.0 or higher. We take all reasonable steps (including appropriate technical and organisational measures) to protect your personal data.

All direct payment gateways offered by Wix.com and used by us adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

9. Users under 18

Victoriadonkinyoga.com content is not directed at users under 18 years of age. When you provide information about yourself as a user, you are thus representing yourself as 18 years of age or older. Our policy is that we do not knowingly collect, use, or disclose personal information about visitors under 18 years of age. However, if we do become aware of having collected personally identifiable information from a user under 18 without consent of a parent or legal guardian, we will remove such information from our servers.

10. Changes to the Privacy Policy

Any changes to this policy will be posted on this website so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any time we decide to use personal data in a manner significantly different from that stated in this policy, or otherwise disclosed to you at the time it was collected, we will notify you by email, and you will have a choice as to whether or not we use your information in the new manner.

11. Governing Law and Jurisdiction

This Privacy Statement is governed by the laws of the UK and is subject to the exclusive jurisdiction of the British courts.

12. Questions or Comments

If you wish to contact us to discuss any matter in relation to this Privacy Policy or our processing of your personal data, please feel free to contact us.

13. Information Controller

Victoria Donkin Yoga is the information Controller.

14. ICO registration

Victoria Donkin Yoga is not registered with the ICO, nor required to do so under their self-assessment guidelines.